



Macarthur Community Radio Association Incorporated

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UPDATE – February 2015

President's Report

Dear members,

Well, we're getting close to the end of another financial year and the station is looking quite good in a monetary way. We have spent a considerable amount over the last 12 months but we still have plenty in our accounts, even though the number of Sponsors has diminished slightly since last year. I would like to thank all the members for another successful year. I'm not going to single out individual members as everyone from presenters to office staff have in some way helped us achieve another great year of broadcasting to the Macarthur Community and beyond.

Speaking of the end of the financial year, remember all membership fees are coming due and need to be paid by the last week of June 2015. The Committee has been busy preparing MEMBERSHIP RENEWAL FORMS plus NEW APPLICATION FORMS FOR PROGRAMS, being attached to this current update. The NEW PROGRAM FORMS have to be filled out and put into the box on the counter in the office by 7.00pm SUNDAY 7th June so the Programming Committee can sort through the applications and assign programs to members.

PLEASE REMEMBER, IF YOU DO NOT RENEW YOUR MEMBERSHIP BY THE LAST DAY OF

JUNE, YOU WILL NOT BE ALLOWED ON AIR. THERE WILL BE NO EXCEPTIONS.

New programming will go back to SIX MONTHLY starting from MONDAY 6TH JULY TILL THE END OF DECEMBER. Applications for JANUARY TILL JUNE 2016 programs will be sent out with the update for the NOVEMBER 2015 GENERAL MEETING. The reason for these changes is very simple. As we are a business, all of our dealings concerning the station, both internally and externally are going to return to a financial year calendar. Over the past few years, our finances, membership renewals, programs and AGM have all been staggered between June and October. It seems silly to ask members to renew memberships by the end of June, then have individuals still not financial into August. Having the AGM in September and new programs starting the first week of October. So we go back to basics. Membership renewed by the end of June, new programs starting in July with financial members and the AGM also at the end of July so the Management Committee can be voted in to run the station for the new financial year. Please feel free to discuss this at the May 25th General Meeting.

Regards

Mike Runcorn

Vice President's Report

Since my last report things are progressing at the station, we now have a compliment of business cards for not only the committee members but also the office manager and you the presenter. They are clearly available in station lobby. And over 800 of the 2000 presenter cards have been taken.

The committee has decided to update and reinvigorate the look of the lobby and office areas. We will look to take down the photo frames on the wall. The photos will be digitally Scanned. Then placed in a digital photo frame which will be mounted prominently within the lobby area. The walls in the lobby of the station will be painted Bondi Beach sand colour. The walls in the office area will be painted calming sky blue colour and the final colour will be WA Broome red sands colour. This will be painted around the STL room door and the doorway entry into the office area. After the walls have been painted the stations New logo along with the logos of Our partners in canvas prints. Will be mounted on the wall where the photo frames are now.

Doing all this Will reinvigorate the place with colour and life. I have also asked the life members of the Association to have portraits taken which will hang along with David Tulks portrait. On the Wall in the front studio which is known as the David Tulk studio.

This is to recognise and acknowledge these members support of community media in Macarthur. And will become a visual memorial wall that over time as new members come into the fold will realise and appreciate the efforts of those hard-working members in the early years of our association. I have charged Life member Frankie T to get the portrait of Dave Tulk along with other life members. And thanks to member Paul Hensley whom has offered to take those portrait photographs for us. I would like to welcome a New sponsor to the family of loyal businesses supporting our Group. Betta wardrobes and Shower screens they have signed up for three months to sponsor the half-hour morning News along with the weekend newsbreaks Saturday and Sunday, also with run of station sponsorship. Thanks to Glenn Longbottom fellow committee member for refreshing the Sponsorship Stationary. Which made our rates more readable to business. AL Parker asked Glenn to do this and along with our business card. I had the Tools to sell the station to potential Sponsors. Glenn has more work in this area to do and he may tell you about his plans at the next general meeting this May. I look forward to seeing you all then.

Rodney Simpson Vice President.

100.3 Presenters Awarded and Rewarded.

My apologies for the poor quality of the photo here, but that in no way applies to the quality of the subjects! Two of our amazing presenters have recently been honoured by the Country Music Association.

Jane Kelloway was awarded the People's Choice Award for Best Country Music DJ in Australia, and Britton Morrison was inducted into the Country Music Hall of Fame for his services to country music and broadcasting!

Britton received the award the same night as country music legends, Lee Kernaghan and his Father Ray Kernaghan at the Tamworth Town Hall.

Britton was quoted as saying, "I was just honoured to receive the award the very same night as those legends of the music industry. "I do this because I love it. Ever since I retired from the dairy, this has been my passion."



Britton has been broadcasting with us for 18 years.

Jane's award was according to her, "Thanks to the internet I was lucky enough to have people voting for me, I just put a post on my Facebook page and asked people to vote for me. They did and I thank them for that"

Jane is a volunteer presenter with 100.3 FM 2MCR and beat commercial station all over Australia.

Congratulations to both of you from all here at 1090.3 FM we are very proud of you and hope you stay with us for many more years.

Thanks to local newspapers for some of this material and the photo. Editor.

A new sponsor for the station has been negotiated by our Vice President, Rodney. This sponsor is currently starting to have announcements presented on air as you may have noticed. It is great to get new blood into the system and hopefully there will be more to come. Let's encourage our listeners to talk to them.

Welcome to

 **Betta** Wardrobes & Shower Screens

Treasurer's Report

Our finances are fairly stable. However, sponsorships are down as we have lost some sponsors and have only signed a couple of new ones recently. If anyone has business contacts who may be interested, **we need some more!** We will need more sponsorship income if we are to seriously consider upgrading our phone system or other equipment. Some regular sponsors are in arrears but I am following them up.
Robyn Manning Treasurer, 2MCR

Training Officer's Report

Due to the number of people wanting training at the same time, the first group was split into 2 separate groups.

I would like to acknowledge Mike Runcorn our President for conducting the training on the second group. There were a total 8 attendees with 7 passing and deemed competent.

Another training session will commence on the 12th May with one new member and one current announcer wishing to have revision.

If any other existing announcer wishes to a revision course or is aware of any other person seeking training please let me know so that another course may be planned.

Ray Standen 100.3fm Training Manager

Programming Report

Dear Members,

I would like to inform and update you on the progress of the Program Committee to date.

A number of things were raised at the programming committee meeting and overall a good forum was held with positive and constructive ideas being put forward and taken to the Management Committee.

Points raised:

The committee has put in place programs to change in July. We will at the commencement of June put out program applications which will close 14 June.

The programming committee will allocate programs and you will be advised June 20 as to your time slot. People have expressed interest in magazine style shows in the morning time slots. We have also given the committee some ideas for the future as to targeting the older market in Macarthur.

The run sheets have had a problem and I'm working to fix that. Many announcers are not following the sheets anyway and will end up costing the station clients.

I would ask you the membership to have a think about the following :

The future of community radio is unsure in the eyes of ACMA. Narrowcast and community radio are not being considered for digital radio. Narrowcast was due to end in 2014 and was granted till December 2016 for ACMA to further review the future of Narrowcast.

A CEO of a major broadcast company (Grant Broadcasters) openly made the comment to ACMA at a digital radio seminar that "narrowcast and community radio are a waste of the broadcast services band" that person then reminded ACMA that commercial radio generates large income for the government with licence sales.

Community radio stations face an uphill battle with so many forms of media available to people today. Younger people have shown a trend in their own form of digital media and radio faces this challenge, hence digital radio offering many choices and most large stations providing 5 to 6 different formats. Community stations that are professional and can easily prove they are valued and also widely listened-to stations in the community will survive, the rest are heading for extinction. Community radio got lucky this time around in relation to government grants next time that may not occur , the writing is on the wall public interest in community radio especially in the younger generation is very low. I ask you all honestly this question "Do you listen to the station"? if you answered no as a member of the station it's fair to say little to no members of our community do either.

Many of the members are opposed to any form of change in the formatting making the shows sound better with the overall structure of the sound being more in line with what people expect when they turn on the radio.

I don't like to be negative but after performing the role in programming I have heard from all sides of the membership and its sad that we have a group that don't want any level of professional radio being broadcast from 100.3.

If you have any concerns or ideas happy to chat with you, I welcome members to attend the Programming meeting, we will listen to your ideas and if they are good put them to the Management Committee.

Sincerely yours, Al Parker

100.3 FM General Meeting dates for 2015. Start 7:30 pm, coffee, tea and sandwiches supplied.
Monday 25th May - Monday 31st August - Monday 30th November –

Annual General Meeting (AGM) 27th July 2015

Management Committee meeting dates for 2015. 7:30 pm start.
Monday 1st June - Monday 6th July



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Phone:~ 4625 2768
 Fax:~ 4627 0670

The Treasurer – 2MCR
 Carberry Lane, Campbelltown
 PO Box 1420,
 Campbelltown NSW 2560

2015-2016 Membership Renewals.

Dear Member.

Membership Renewals are now due for the 2015-2016 financial year. Please note that if members do not renew their membership by 30 June 2015, this may result in them forfeiting their Programs and benefits.

Should membership be allowed to expire, a new “Application Form” will need to be completed. This will then also incur the extra cost of a re-joining \$5.50 membership fee.

Thank You

Treasurer.

..... **CUT HERE !**

Please Complete The Renewal Section Below And Return To

The Treasurer, 2MCR, PO BOX 1420. Campbelltown NSW 2560

(On air show applications are on a separate form to be filled when required.)

I wish to renew my membership for the year 2015 to 30 June 2016

DECLARATION

I hereby agree to abide by the Articles of the Association and the 2MCR Station Rules.
 I understand that any service given as a member of the Association is on a voluntary basis in accordance with the Aims and the Objectives of the Association. I further agree to pay all charges and fees as authorised under the Articles and Rules of the Association.

“ I undertake to notify the Board of Management should any matter be likely to bring the Radio Station into disrepute.”

Signature..... **Date** .../...../.....

Name: (in full) :-

Current Residential Address :-

Phone numbers.:-

Email Address :-

Membership Type: **Individual ~ \$44.00** **Concession ~ \$27.00** *(Conditions apply)*
 Tick a box whichever is applicable

Amount enclosed \$..... **Cash** **Cheque**

Comments ?:

.....\n

OFFICE USE:

Receipt Number..... **Date**...../...../..... **Member No**.....

Engineering Report

The weekend before last, Greg Hilder and I completed a signal strength survey to find out what our coverage is like. This is also required for the Licence renewal.

The data was tedious to get as the equipment did not perform as expected but subsequent discussions with Tech Rentals has enabled us to obtain the equipment again at a later date without further charge and it is hoped that the signal data and GPS data can be captured in a few seconds at each location. I have written a data extraction method as the supplied software did not work at all. Any feedback on locations which receive little or no

signal would be welcomed and these could be included in the next survey.

A new method of producing the run sheets has been written and is awaiting trial to dramatically reduce the workload on programming to produce these each month. It will also result in a more efficient method of loading content for broadcast.

The second round of Amrap CD's has been catalogued and made available to willing participants. Unfortunately, there were next to no takers to receive the music. If you would like to try this, please forward an email to rtne@bigpond.com and I will send a link back for you to use.

Thanks, Michael

Why We Hate Television !

My father hated radio and could not wait for television to be invented so he could hate that too. - Peter De Vries

If you miss the news for a day, you miss everything. If you miss the news for a year, you don't miss anything. - Jay Leno

I may have made a lot of bad decisions in life, but at least I don't watch daytime television. - Andy Borowitz

May [this] be the year that we collectively tune out Reality TV and tune into...reality! - Swami Beyondananda (Steve Bhaerman)

Television is an invention that permits you to be entertained in your living room by people you wouldn't have in your home. - David Frost

Imagine what it would be like if TV were actually good. It would be the end of everything we know.- Marvin Minsky

If it weren't for Philo T. Farnsworth, inventor of television, we'd still be eating frozen radio dinners.- Johnny Carson

Have you noticed that families on TV never watch television? - Henny Youngman

I'm a big fan of reality shows. I thought the first one, Dukes of Hazzard, captured white people perfectly. - George Lopez

Remote controls are quite handy. They let you see that there's nothing worth watching on TV a lot faster. - Melanie White

Another possible source of guidance for teenagers is television, but television's message has always been that the need for truth, wisdom and world peace pales by comparison with the need for a toothpaste that offers whiter teeth and fresher breath. - Dave Barry

I will never understand why they cook on TV. I can't smell it, can't eat it, can't taste it. The end of the show they hold it up to the camera: "Well, here it is. You can't have any. Goodbye." - Jerry Seinfeld

Television is like the invention of indoor plumbing. It didn't change people's habits. It just kept them inside the house. - Alfred Hitchcock

Television is not real life. In real life people actually have to leave the coffee shop and go to jobs. Bill Gates - Bill Gates

I find television very educational. Every time someone turns on the set, I go into the other room and read a book. - Groucho Marks

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Programme Application Form

Applications for the period - July 2015 to December 2015



*Please outline, below, a show you would like to present on 2mcr.
Place them in preferential order, 1 being first choice, 2 second choice.*

Programme Name	Presenter's Name	Format of Show	Day	Time
1/				
2/				

NOTE: All Shows are negotiable & the availability of more than one Show will depend on the number of applications received.

General Requirements for Presenters at 100.3 2MCR: Presenters **MUST** be in attendance at the Studio 30 minutes prior to the Show. If you are unable to attend the Show you must **personally arrange a substitute**. (Another accredited & qualified person to do your on-air shift), and inform the Programme Manager or Committee Executive member of your intentions. If your Show has not been attended by you **after three Shows**, (without a reasonable excuse, then you will forfeit that Show & time slot.) The time slot will then be filled by the next qualified awaiting Presenter in line for an on-air shift that he or she has applied for prior. *There are no exceptions.* Presenters **MUST** be able to do the entire Show that is applied for & allocated to them ~ otherwise another accredited person may apply for it.

Only current trained financial members of 100.3 2mcr are eligible to apply.

DECLARATION:- I declare with my signature on this form, that I have received a copy of the Program Policies, Aims & Objectives; I have read the amended Codes of Practice, signed & returned the 2009 up-dated Member's Agreement & the information I have provided in this document is true and correct.

For ease of CONTACT by the Management Committee - Please supply details below

Full Home Address : _____ **Post Code :** _____

Print Name : _____ **Signature :** _____
 Date :-----/-----/-----

Phone Numbers : Home: (02) _____ **Mobile :** _____

Current Email Address : _____

A response to your application will be given to you as soon as the program committee meets.

Acceptance : I, Accept / Do Not Accept, the offer made to me by 100.3 2MCR. The answer above **must be returned** by either writing or telephoning the Committee **within 7 days** of receiving this notice.

Print Name : _____ **Signed :** **Date :** / /

Current Financial Member Receipt here :

OFFICE USE ONLY:

I am pleased to advise you that you have been allocated air time on 2MCR on (Day)	In the time frame from To Format:
Committee member's name:	Contact number: Date: / /